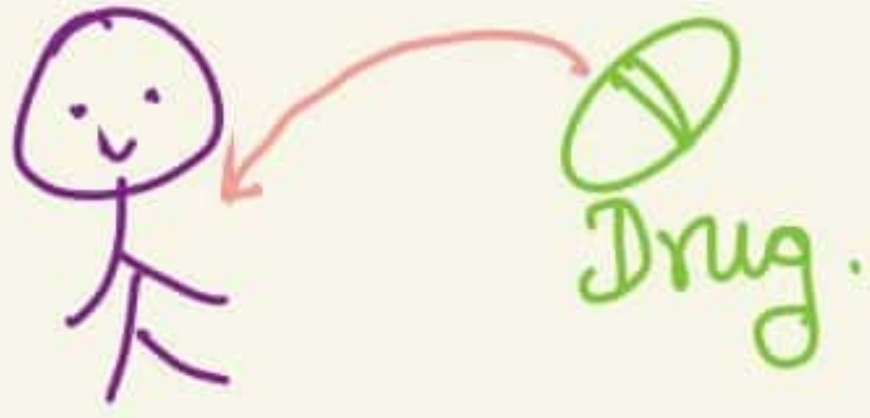
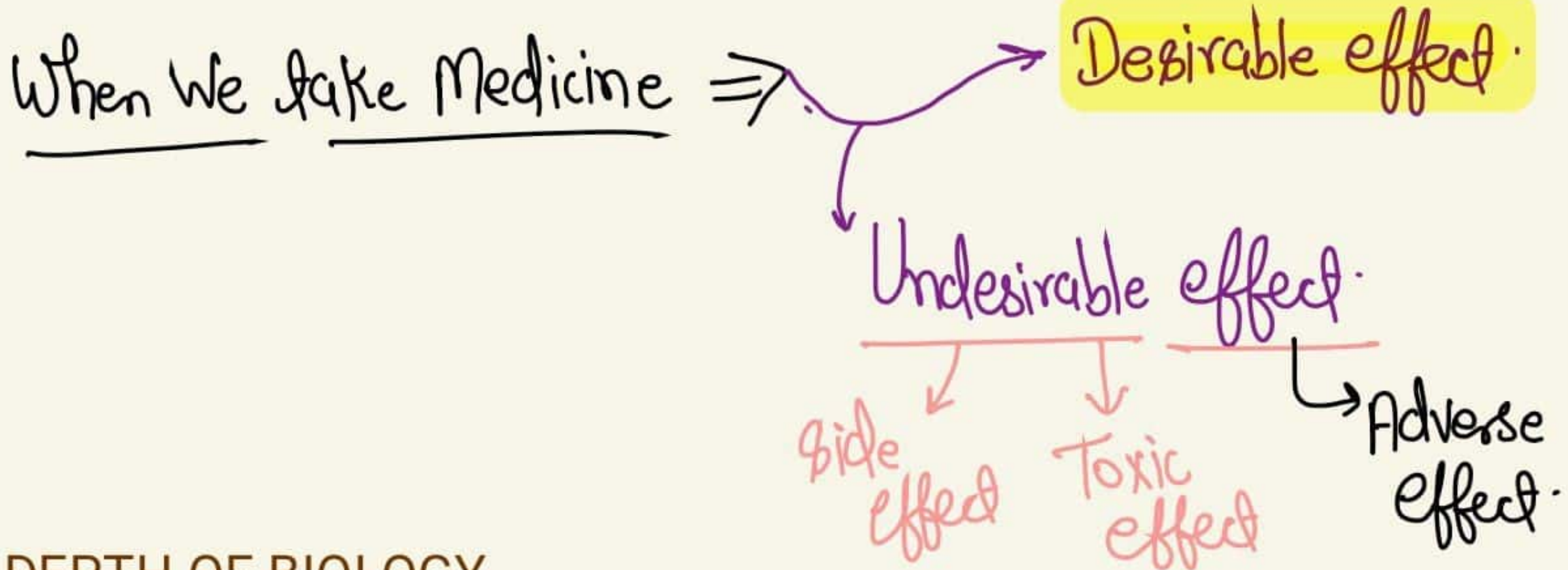


Pharmacodynamics DEPTH OF BIOLOGY



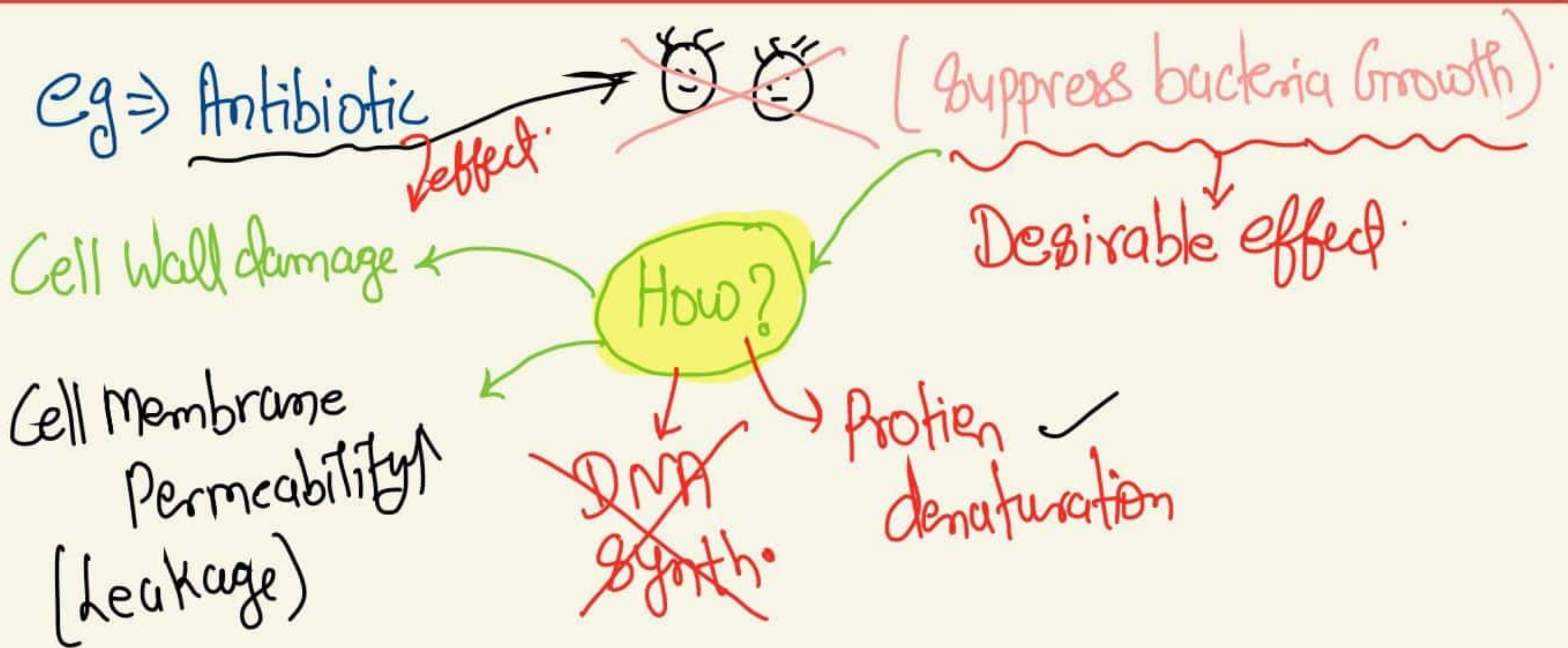
What does drug do to the body



DEPTH OF BIOLOGY

Both desirable & Undesirable effect called
Pharmacodynamic effect.

DEPTH OF BIOLOGY



Principle of drug Action.

DEPTH OF BIOLOGY

Drug → do not Impart any New function to any system
→ They only alter/change the pace of **Ongoing Activity.**

Principles of drug Action ⇒ DEPTH OF BIOLOGY

① Stimulation ② Depression ③ Replacement

Enhancement (↑)
Of Activity.

eg → Caffeine

CNS Stimulant.

Pilocarpine → Saliva Secretion ↑

Or
Suppression

eg → Barbiturates

CNS depressant

↓ Iodine = Goitre

↓ Dopamine → Parkinson's

↓ Insulin = Diabetes

So, replace I₂, Insulin & Dopamine.

Other Example → Fe ↓
↓
Fe defici.
Anemia.

Excessive stimulation
is followed by
depression.

DEPTH OF BIOLOGY

① Irritation $\Rightarrow$ Mean Uncomfortable रस

$\downarrow$ DEPTH OF BIOLOGY

Lead to Suppression of Main Surrounding Activity.

eg $\Rightarrow$ Balm.

★ Excessive Use of Irritant $\Rightarrow$ Cause Inflammation.

② Cytotoxic Action

DEPTH OF BIOLOGY

$\rightarrow$ Kill those particular cell which harms our body

eg $\rightarrow$ Cancer Cell



Mechanism of Drug Action

Drug $\rightarrow$ Pharmacological Action.

$\downarrow$ Mechanism?

(How, where).

DEPTH OF BIOLOGY

① Enzyme → (Enzyme Substrate Complex).

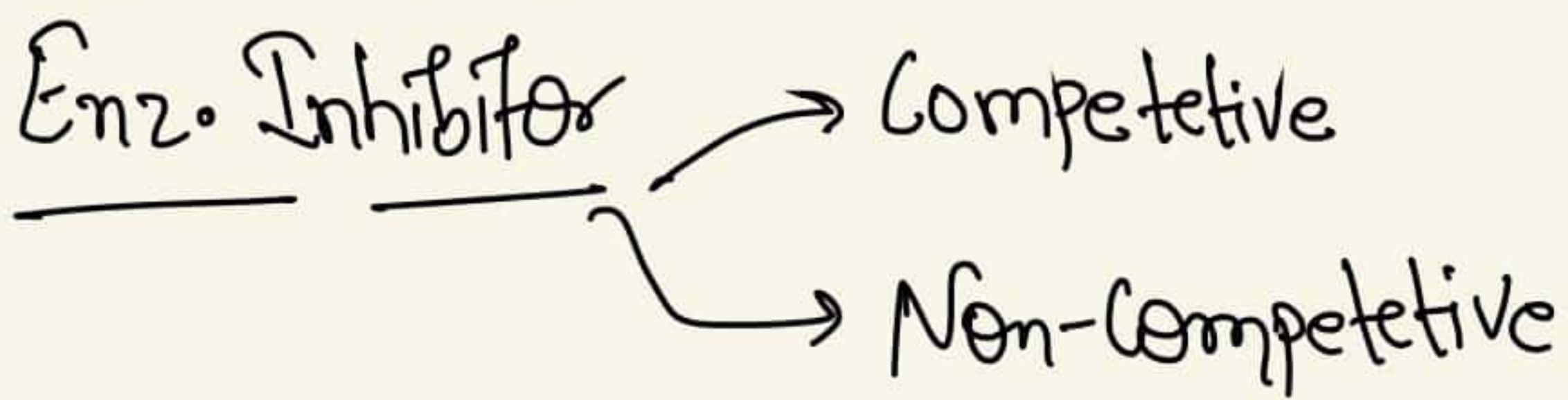
DEPTH OF BIOLOGY



⇓ Enzyme-Substrate Complex.

Product form → Give Pharmac. Action.

DEPTH OF BIOLOGY



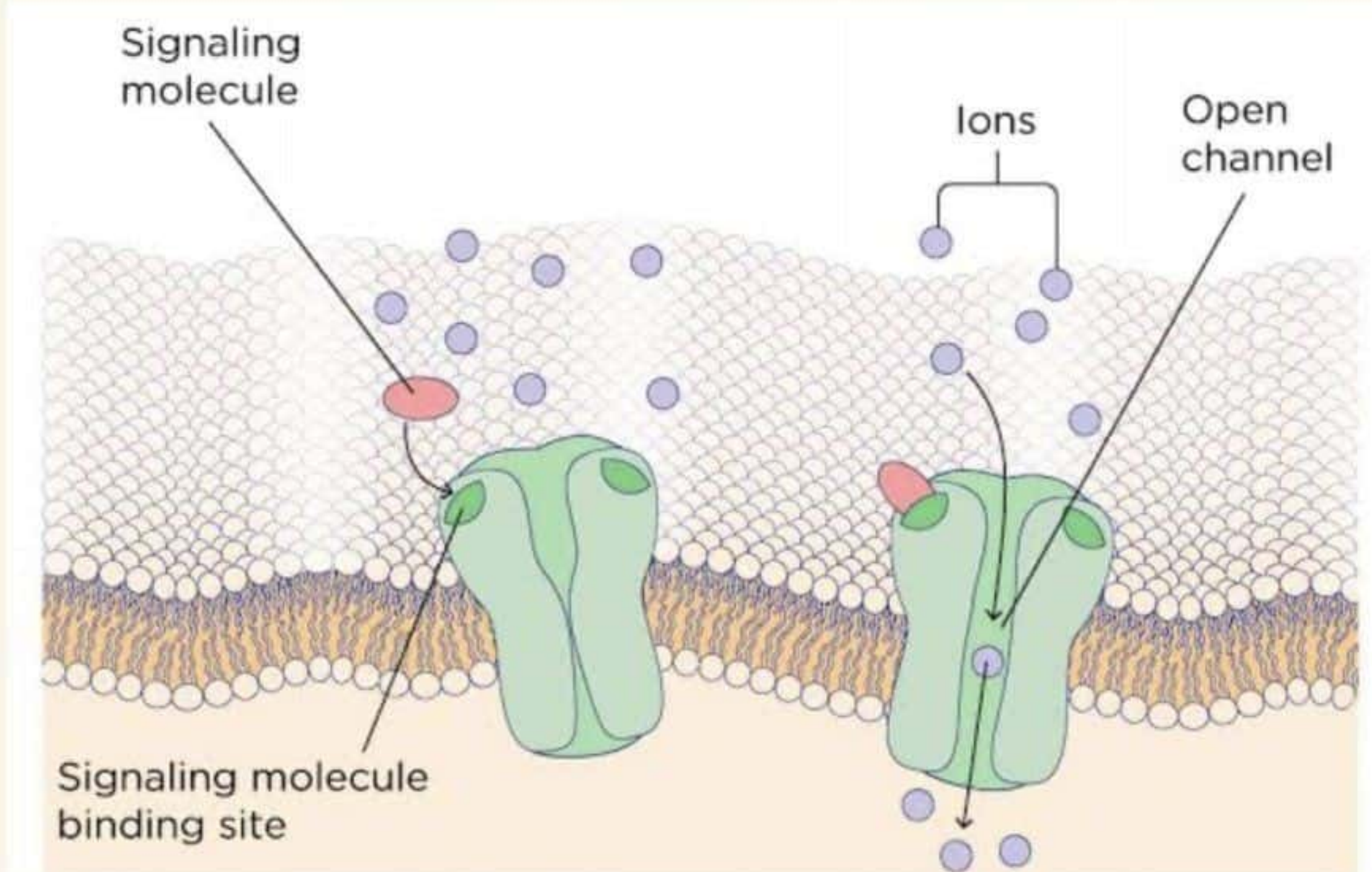
② Ion Channel ⇒

- ① Ligand Gated Ion Channel

DEPTH OF BIOLOGY

⑥ Voltage Gated Ion Channel

③ G-protein regulated.



③ Transporter ⇒ DEPTH OF BIOLOGY

Binding Site

Transporter

Substrate

Turn or Move



Exto

Block

Intra

④ Receptor → Identify the signal.

block by Inhibitor

DEPTH OF BIOLOGY

Receptor Theory & Classification of R

① Lock & Key Theory

Receptor

Drug

⇒ Drug-receptor complex

Pd_t formed

Pharmacological Action

DEPTH OF BIOLOGY

② Rate - Theory $\Rightarrow$

Receptor $\rightarrow$ Drug release

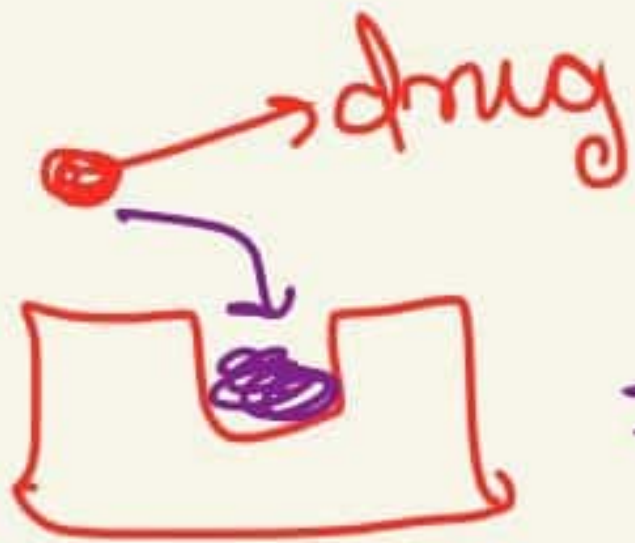
$\Downarrow$
Then called dissociation

Drug + Receptor

$\Downarrow$ DEPTH OF BIOLOGY

Association $\Rightarrow$ Pharmac. Action $\uparrow$

③ Occupation Theory $\rightarrow$ The portion occupied by drug on Receptor



$\Rightarrow$ More portion occupied

DEPTH OF BIOLOGY

$\rightarrow$ More will be the Pharmac. Action.

④ Two-State Model

Resting $\rightarrow$ Activated

DEPTH OF BIOLOGY

$\Rightarrow$ Partial $\Rightarrow$ D-R (Affinity $\downarrow$).
Antagonist.

Drug + Receptor

$\Downarrow$ Affinity $\uparrow$ (D-R)

$\Downarrow$ Action $\uparrow$

Fully Agonist.

on the basis
of $\Rightarrow$

Classification of Receptor

① Pharmacological Criteria

Potency of Agonist & Antagonist

DEPTH OF BIOLOGY

$\Rightarrow$ ^{This} is Used to explain
 $\Rightarrow$ M & Nicotinic
(R) [Cholinergic]

? α, β [Adrenergic]

? $\Rightarrow$ Agonist $\Rightarrow$?
 $\Rightarrow$ Antagonist $\Rightarrow$?

② Tissue Distribution

$\rightarrow$ Receptor distributed on diff.
Organ. DEPTH OF BIOLOGY

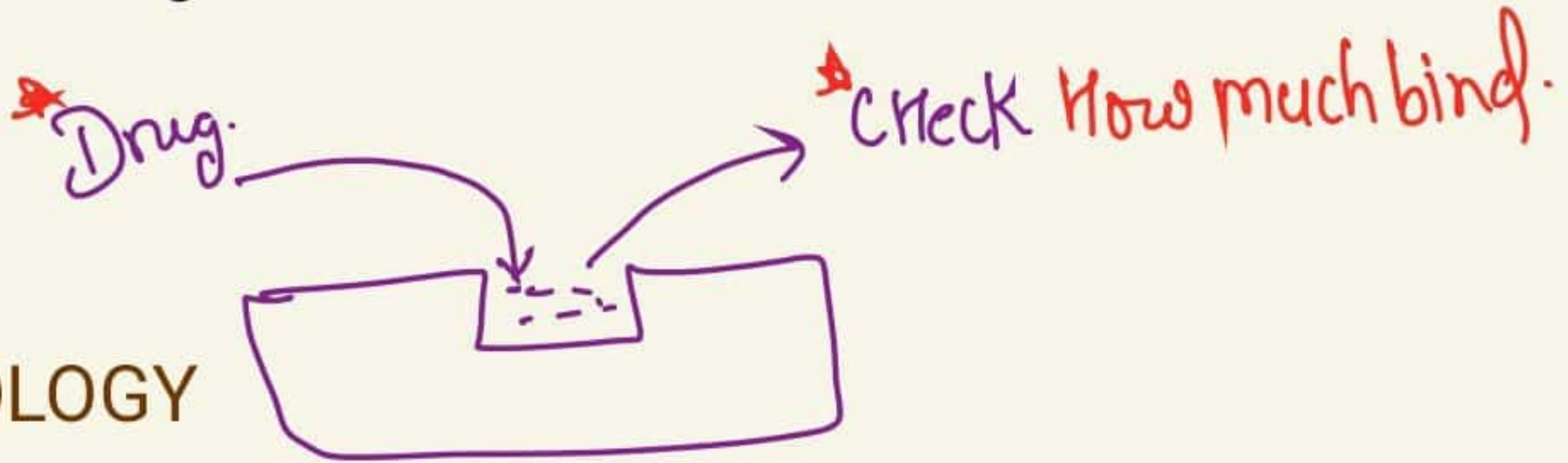
example $\Rightarrow$ Cardiac β Adrenergic Receptor = β_1

Bronchial ————— = β_2 .

DEPTH OF BIOLOGY

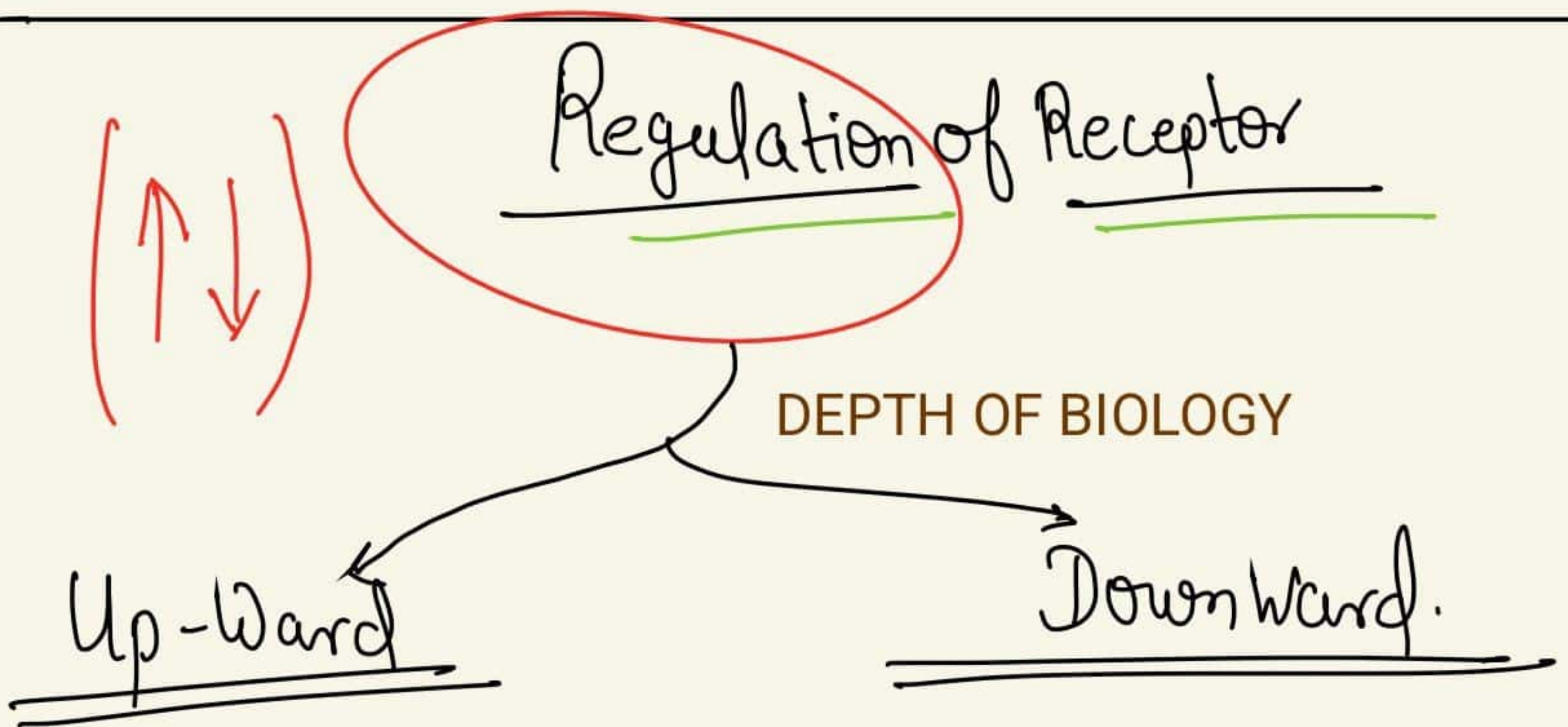
③ Ligand - Binding ⇒ DEPTH OF BIOLOGY

Measurement of specific binding of radio-label ligand to specific cellular fragment. [In Vitro].



DEPTH OF BIOLOGY

⑤ Transducer pathway. → Mechanism through which drug bind on Receptor.
Eg → GPCR





Insulin ↓↓



DEPTH OF BIOLOGY

Receptor

↓
Sensitivity ↑↑↑

↓↓
Action ↑

Receptor Sensitivity (↑) is
To Maintain Homeostasis.

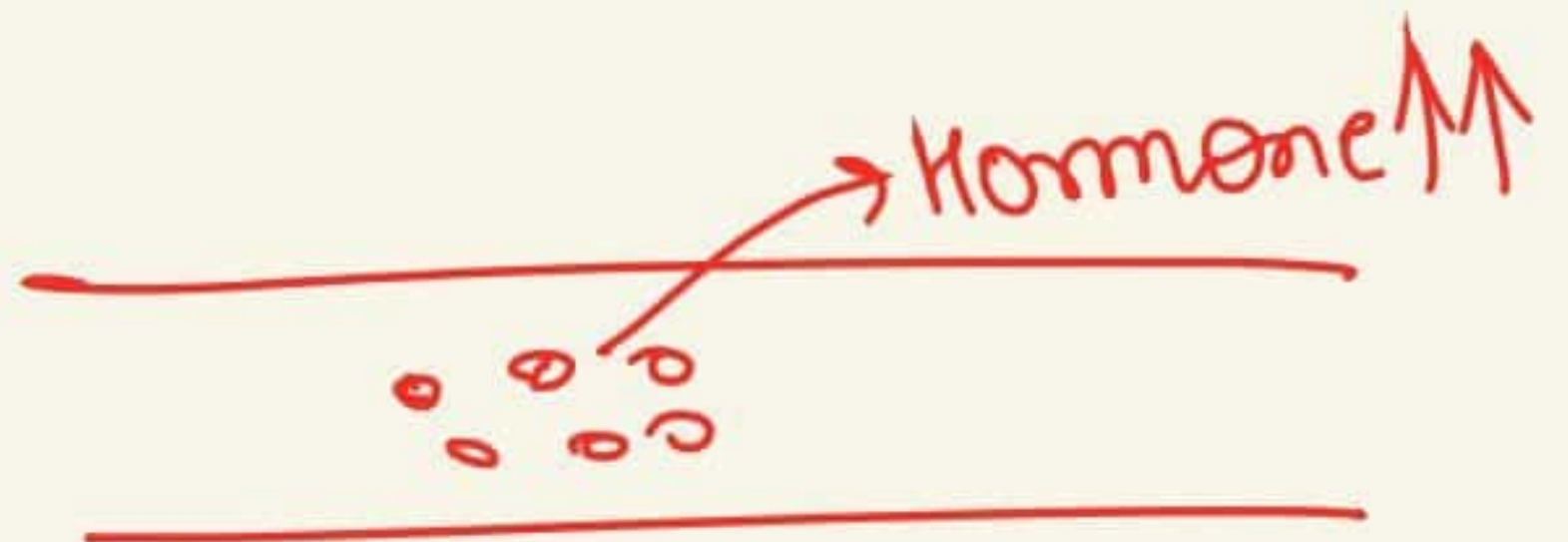
* In Case of Up-ward regulation → ↑ Sensitivity of (R).

DEPTH OF BIOLOGY

Number of (R) ↑↑

→ Activation of Inactive (R).

② Downward Regulation



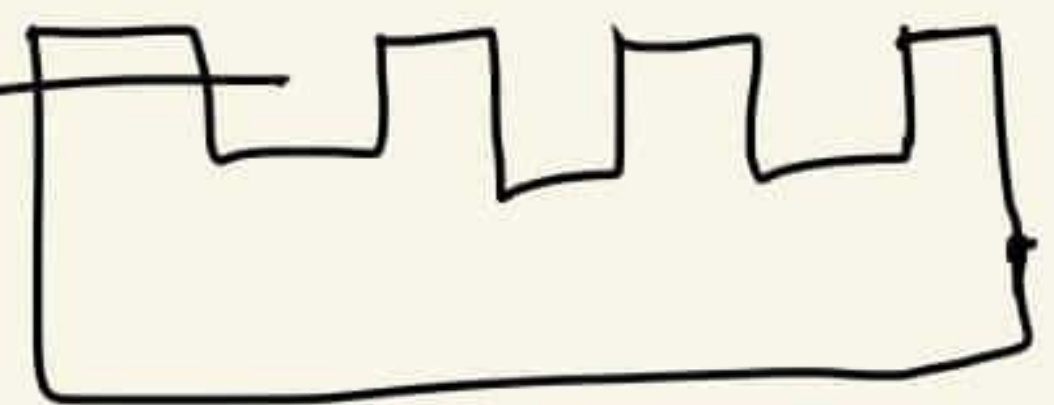
DEPTH OF BIOLOGY

Inactivate (R)

Receptor

No. of (R) ↓↓

Sensitivity ↓↓



Drug-Receptor Interaction

Agonist + (R) $\Rightarrow$ full action

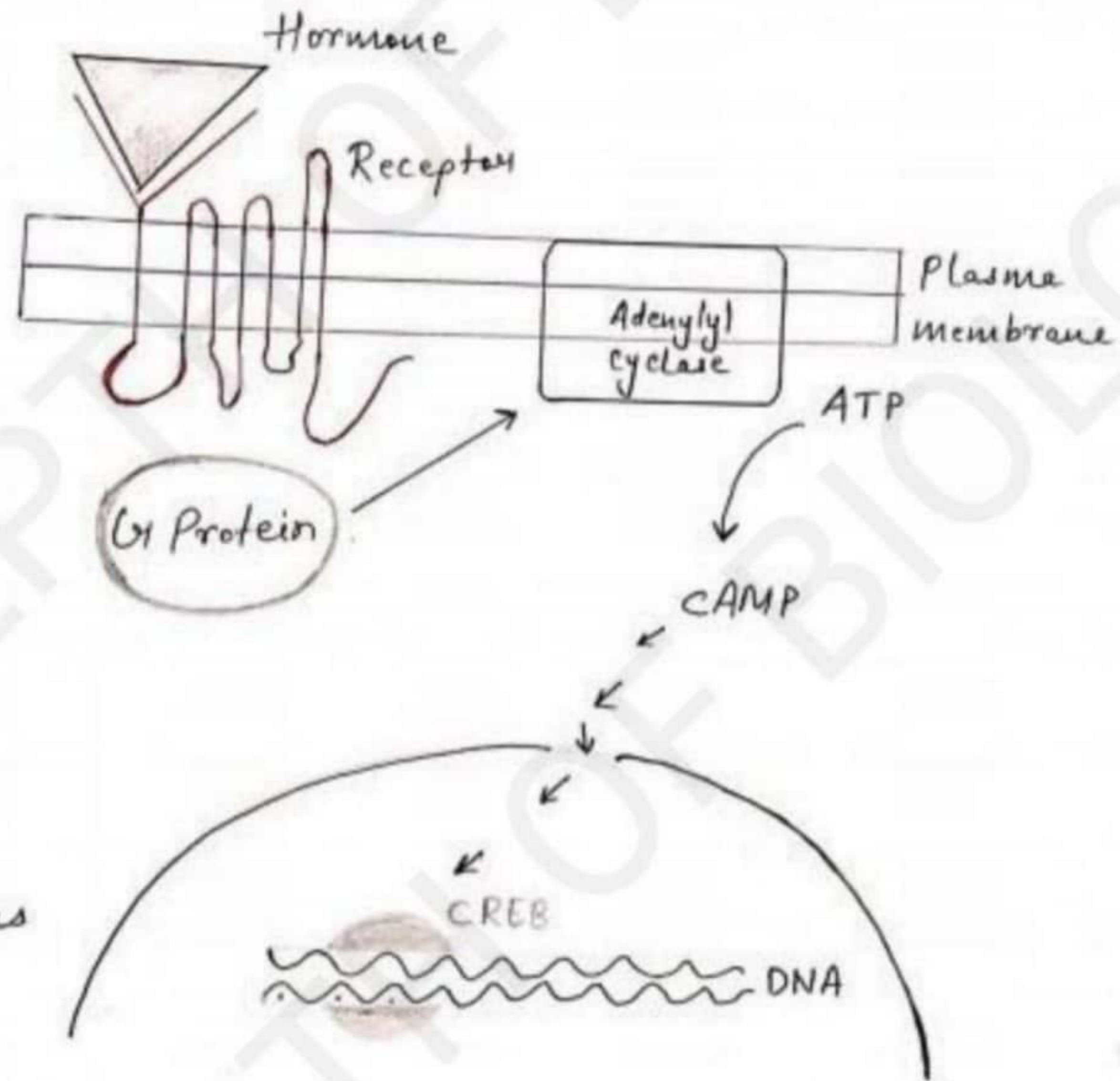
Partial agonist + (R) $\Rightarrow$ less action.

DEPTH OF BIOLOGY

Inverse Ago + (R) $\Rightarrow$ opp. response.

Antago + (R) $\Rightarrow$ No response (block).

DEPTH OF BIOLOGY



[DEPTH OF BIOLOGY]

[DEPTH OF BIOLOGY]

cAMP Response Element

SIGNAL TRANSDUCTION MECHANISM

- Mechanism pathway by which receptor's activation is linked to response [DEPTH OF BIOLOGY]
- Ex: M Cholinergic receptor acts through G-protein while N cholinergic receptor gates influx of Na^+ ions etc

[DEPTH OF BIOLOGY]

GROUPING OF TRANSDUCER MECHANISM

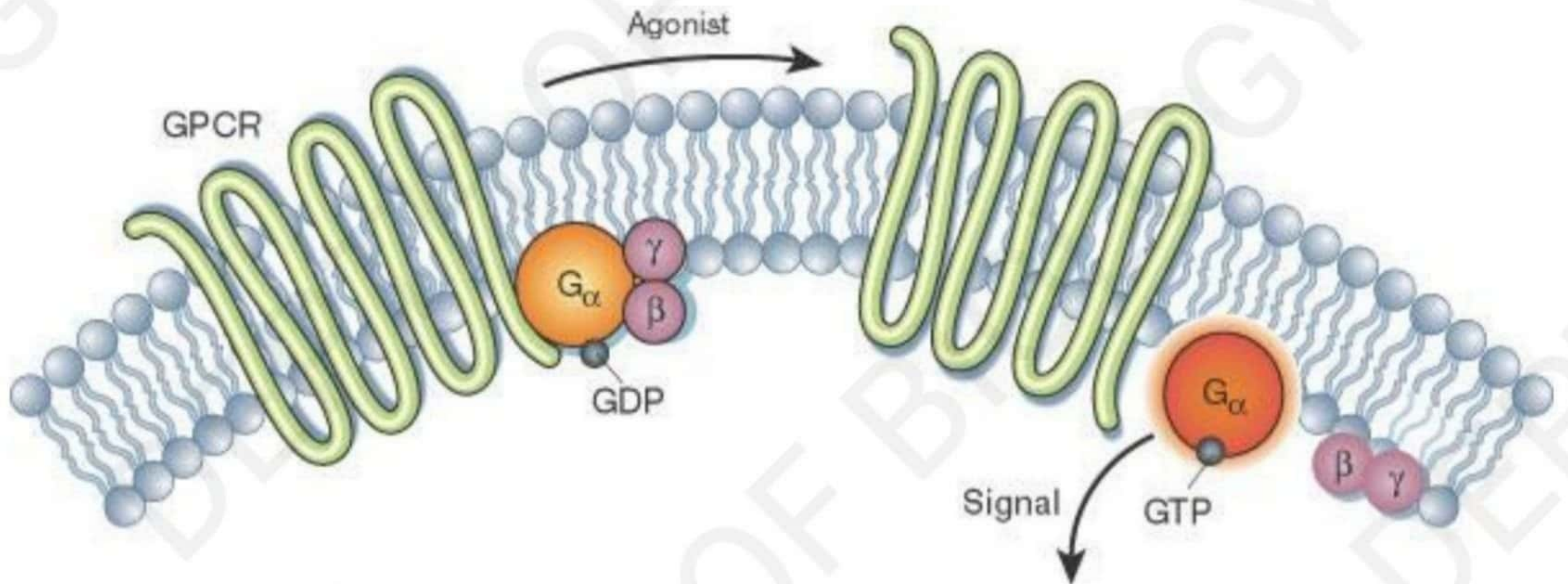
- 1) G-protein receptor
- 2) Ion channel receptor
- 3) Trans-membrane enzyme linked receptor
- 4) Trans-membrane JAK- STAT binding receptor
- 5) Receptor that regulate transcription factor

[DEPTH OF BIOLOGY]

GPCR G-PROTEIN COUPLE RECEPTOR

- G- protein : guanine nucleotide-binding proteins
- Cell surface receptors [DEPTH OF BIOLOGY]
- Also known as- hepta helical receptor, 7 trans membrane receptor , metabotropic receptor
- Consist of large protein family of receptor that sense molecules [ligands] outside the cell [extracellular] & activate inside transduction pathway and give responses

[DEPTH OF BIOLOGY]

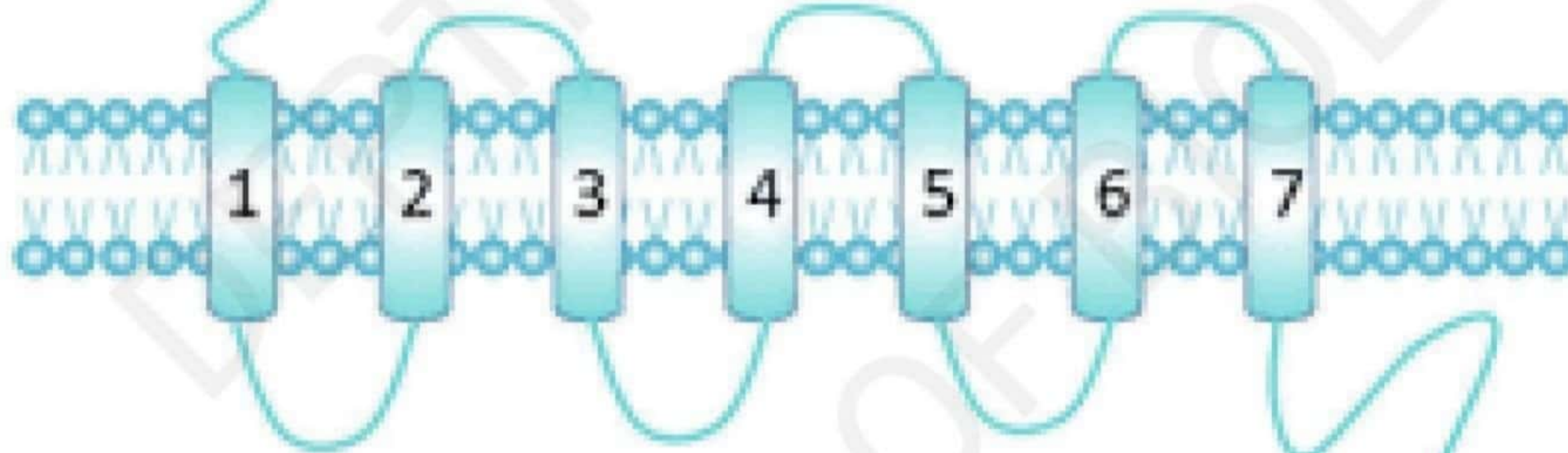


[DEPTH OF BIOLOGY]

N-terminus

[DEPTH OF BIOLOGY]

Outside



Inside

C-terminus

- Has 7 alpha helical membranes which contains 3 intra and 3 extracellular loops
- Triemeric complex form [α , β and γ] of G-protein in which GDP is attacked on α .

[DEPTH OF BIOLOGY]

MECHANISM

[DEPTH OF BIOLOGY]

Drugs bind with receptor



Current flow through loops

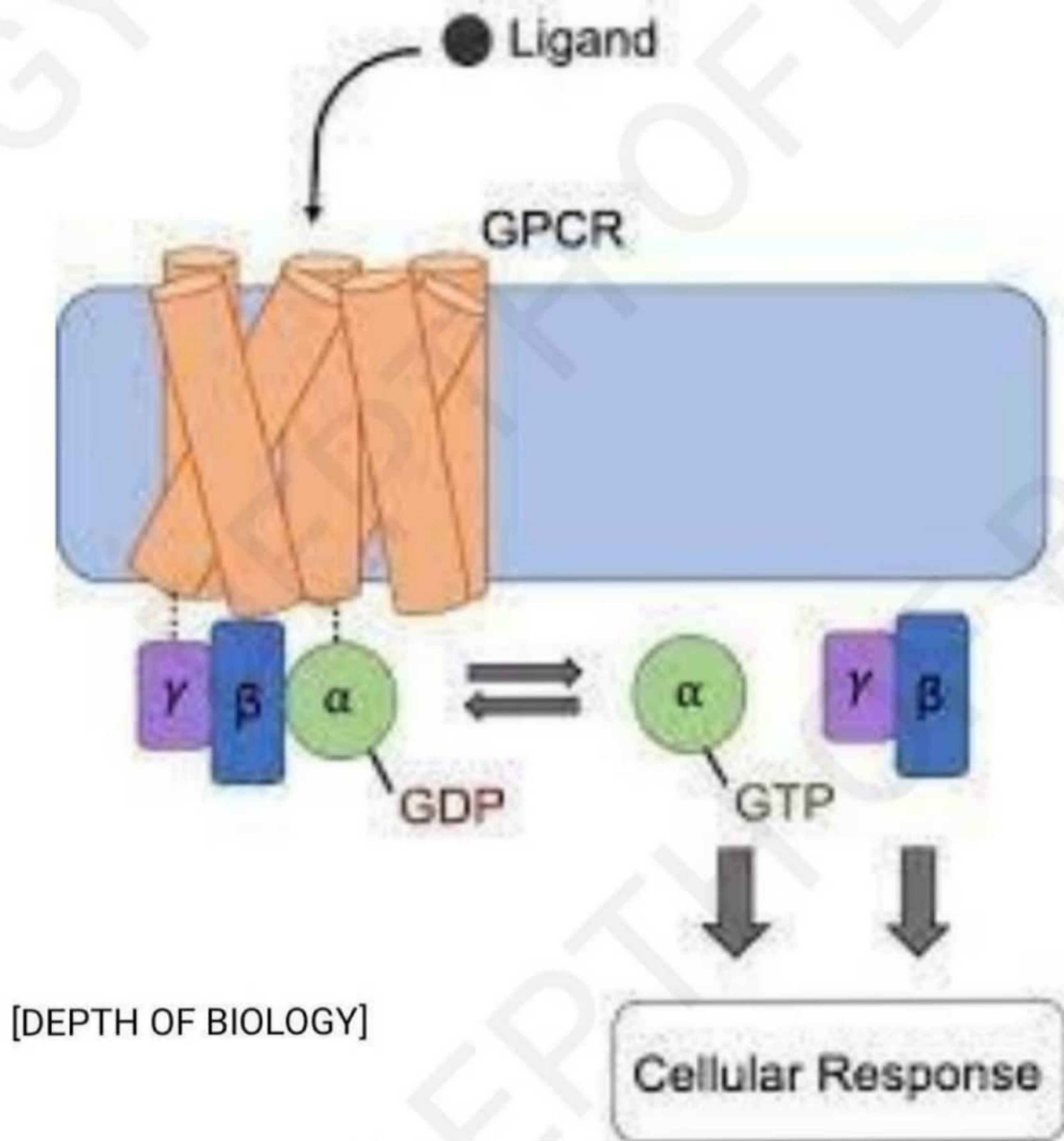


G-protein activate



[DEPTH OF BIOLOGY]

GDP replaced by GTP → breakdown of trimers



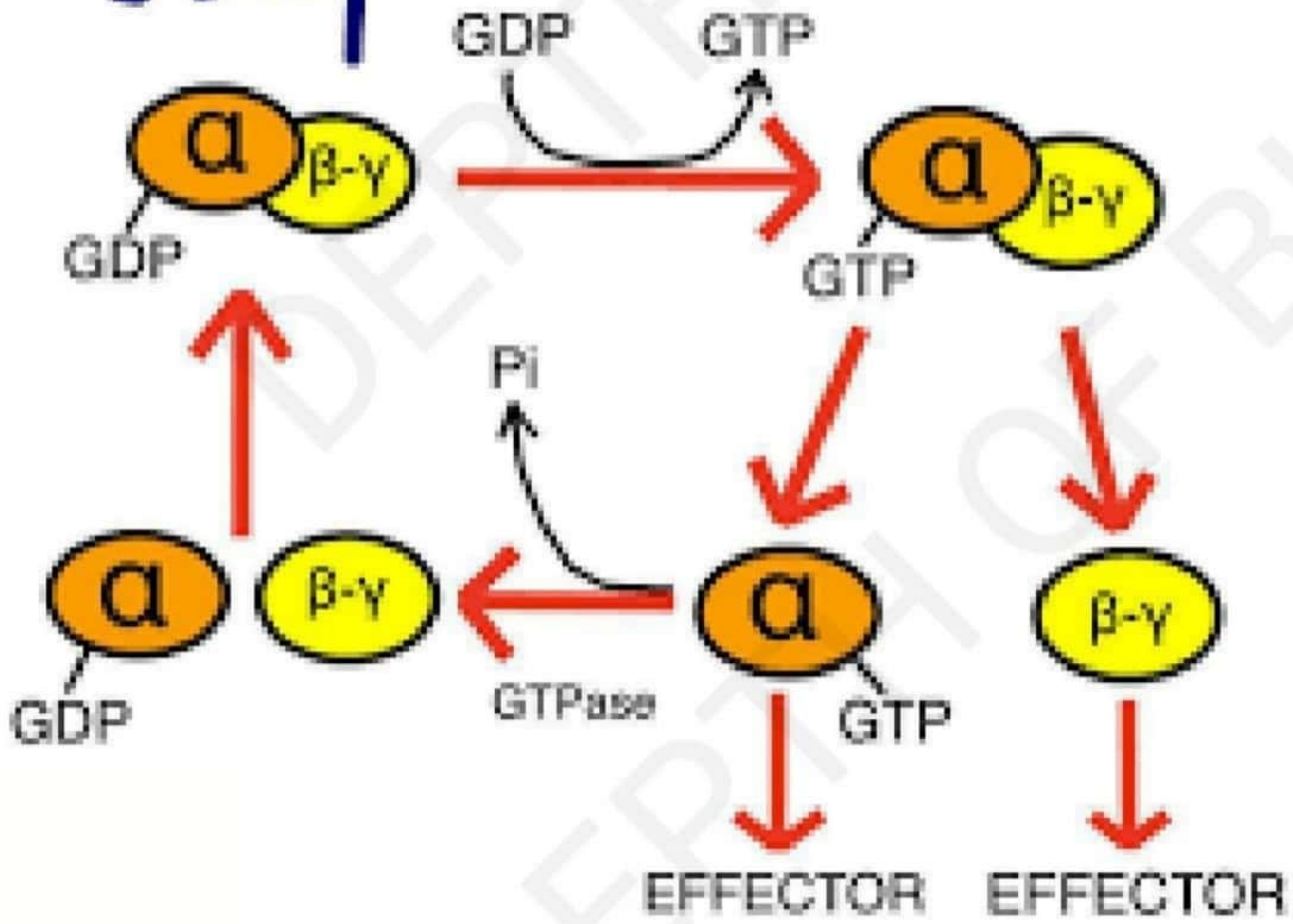
Activates effector enzymes-
adenylyl cyclase &
phospholipase C

[DEPTH OF BIOLOGY]

ION CHANNEL
REGULATION

Ligand

[DEPTH OF BIOLOGY]



TYPES

1. Gs- adenylyl cyclase action, Ca²⁺ channel opening
2. Gi- adenylyl cyclase inhibition, K⁺ channel opening
3. G₀- Ca²⁺ channel inhibition [DEPTH OF BIOLOGY]
4. Gq- phospholipase activation

GPCR produce their action via 3 pathways

- A. cAMP pathway
- B. IP₃- DAG [phospholipase c]
- C. Channel regulation [DEPTH OF BIOLOGY]

CYCLIC AMP PATHWAY

- Activation by G_s & inhibition by G_i
- Atp is converted into $cAMP$ by adenylyl cyclase, it further activates protein kinase enzyme Pka
- The function of many enzymes get altereted by phosphorylation

[DEPTH OF BIOLOGY]

[DEPTH OF BIOLOGY]

FUNCTION

- Cardia contractivity increased [DEPTH OF BIOLOGY]
- Relaxation in smooth muscles
- Lipolysis, glycogenolysis, release of hormones etc.
- Opening of Ca^{2+} channel in heart brain & kidney [DEPTH OF BIOLOGY]

IP3- DAG pathway

FUNCTION-

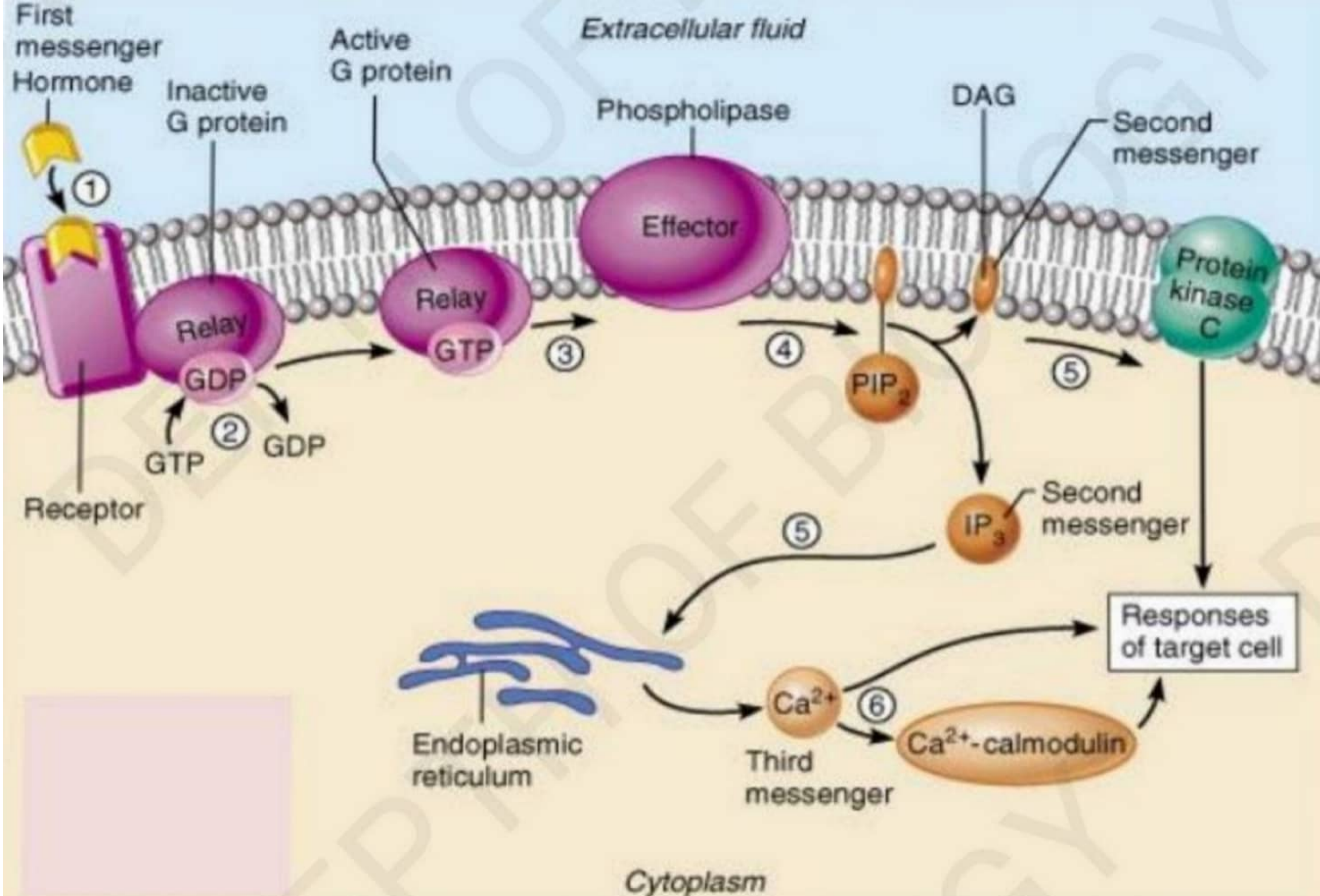
[DEPTH OF BIOLOGY]

Contraction, secretion, intracellular movement & membrane function.

CHANNEL REGULATION

- Does not requires secondary messenger and is activated by Gs, Gi, Go
- Gs open Ca^{2+} channel in myocardium
- Gi and Go open K^{+} channel in heart & smooth muscles

[DEPTH OF BIOLOGY]



Dag and ip3 both activate protein kinase C

Four forms of intercellular signaling

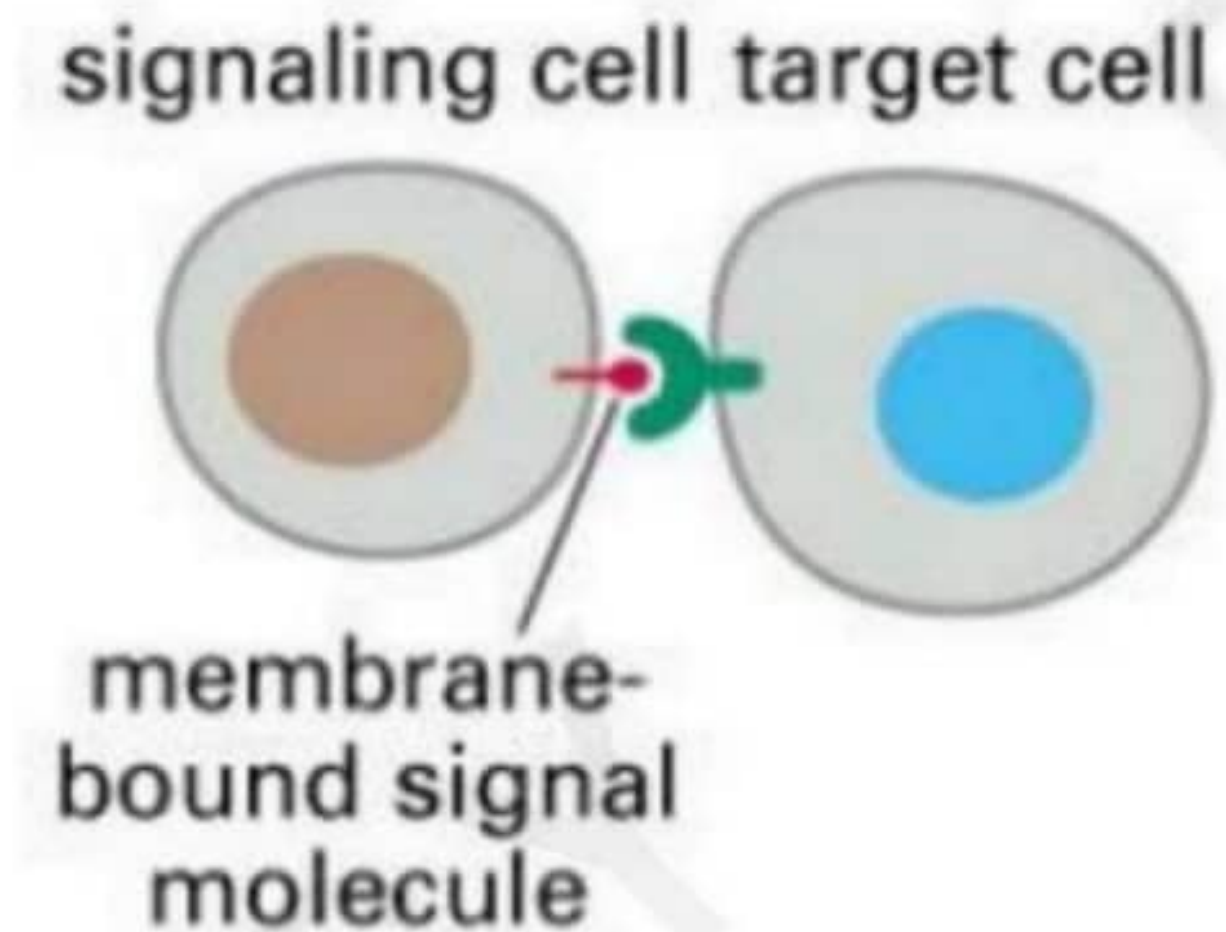
[DEPTH OF BIOLOGY]

- Cells usually communicate with each other through **extracellular messenger molecules**.

1. Contact dependent signaling requires cells to be in direct membrane-membrane contact. This is important during development and in immune responses.

[DEPTH OF BIOLOGY]

(A) CONTACT-DEPENDENT

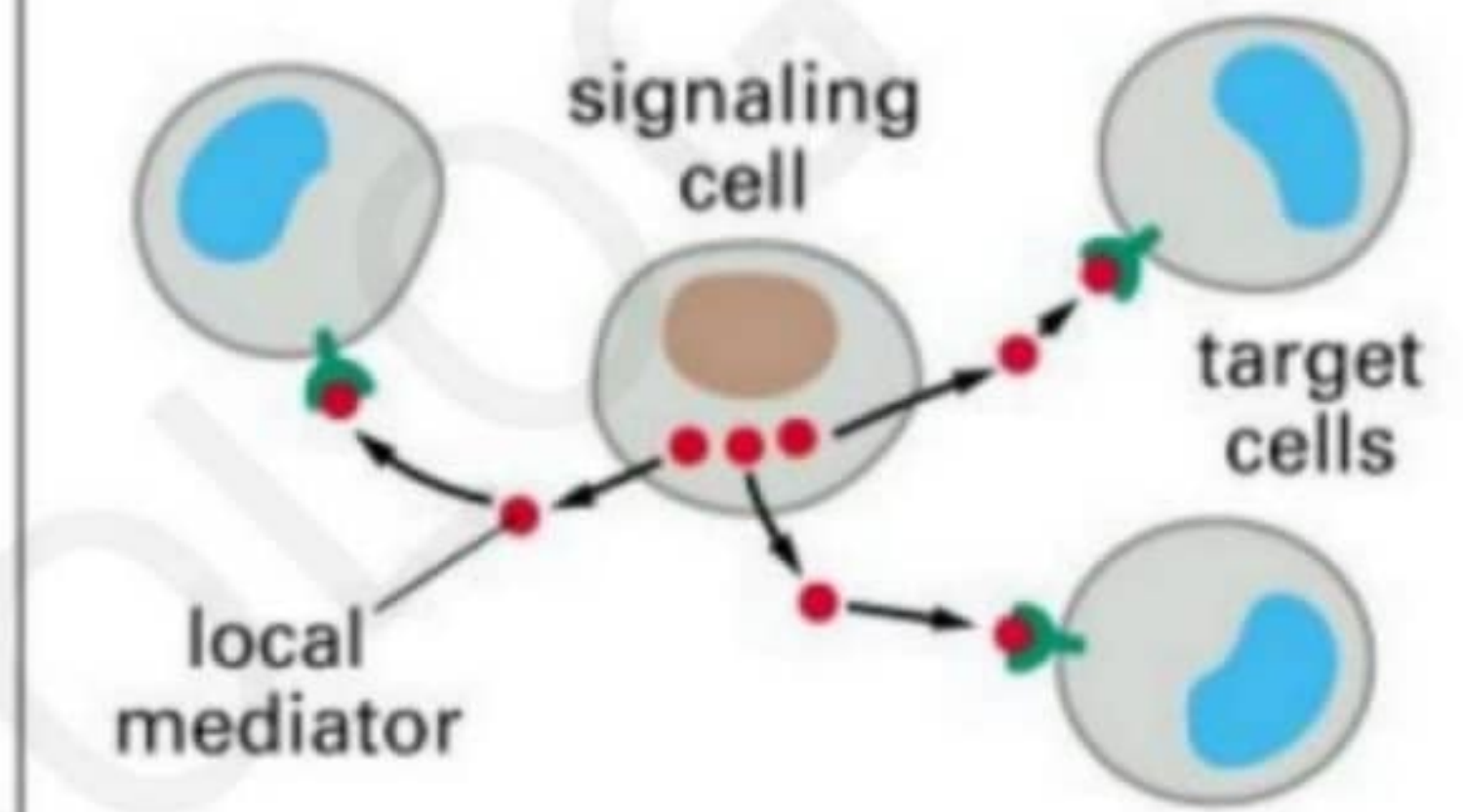


cell to cell communication

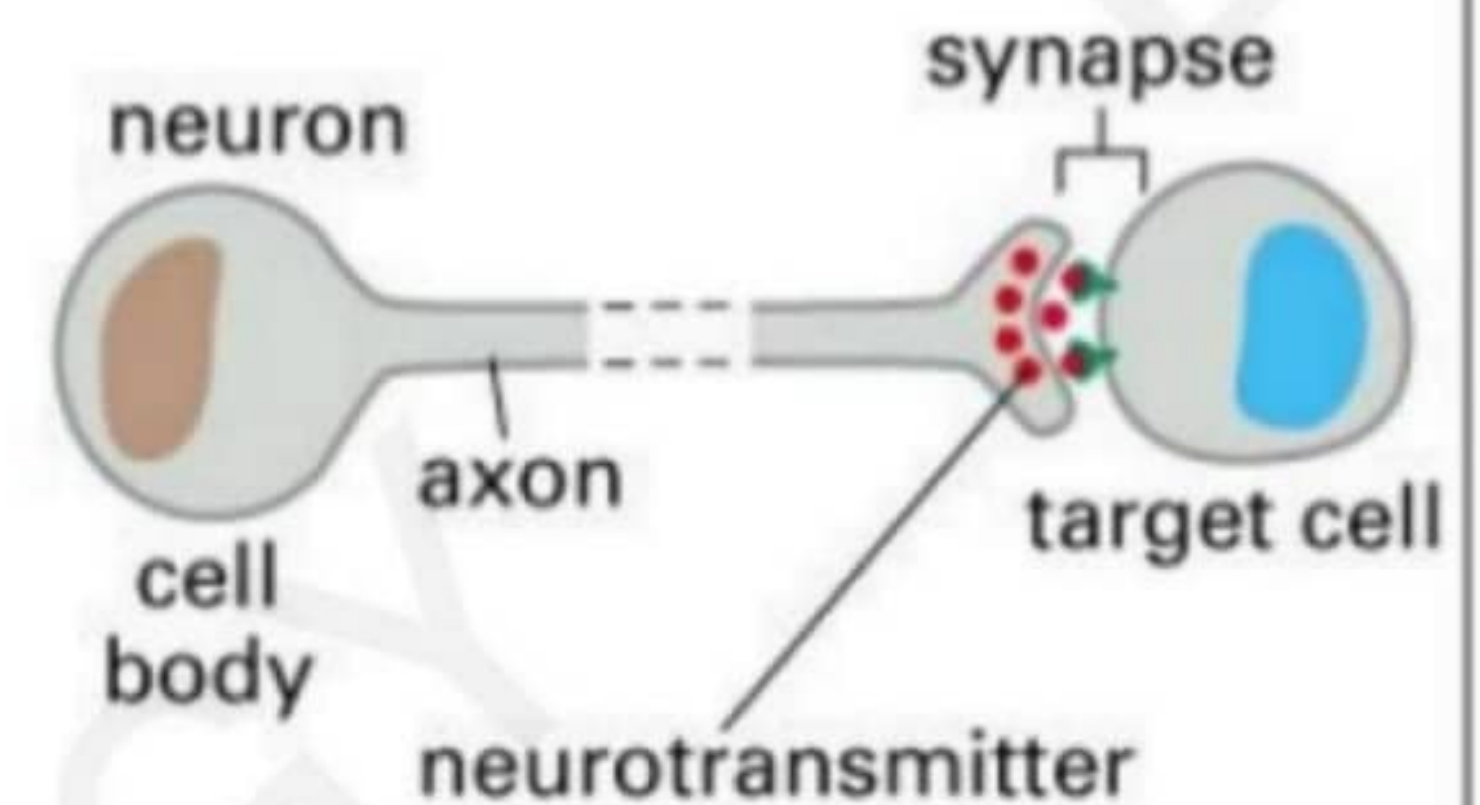
- **2. paracrine signaling** depends on local mediators that are released into the extracellular space and act on neighbouring cells. E.g. nerve-muscle
- **3. synaptic signaling** is performed by neurons that transmit signals electrically along their axons and release neurotransmitters at synapses.

[DEPTH OF BIOLOGY]

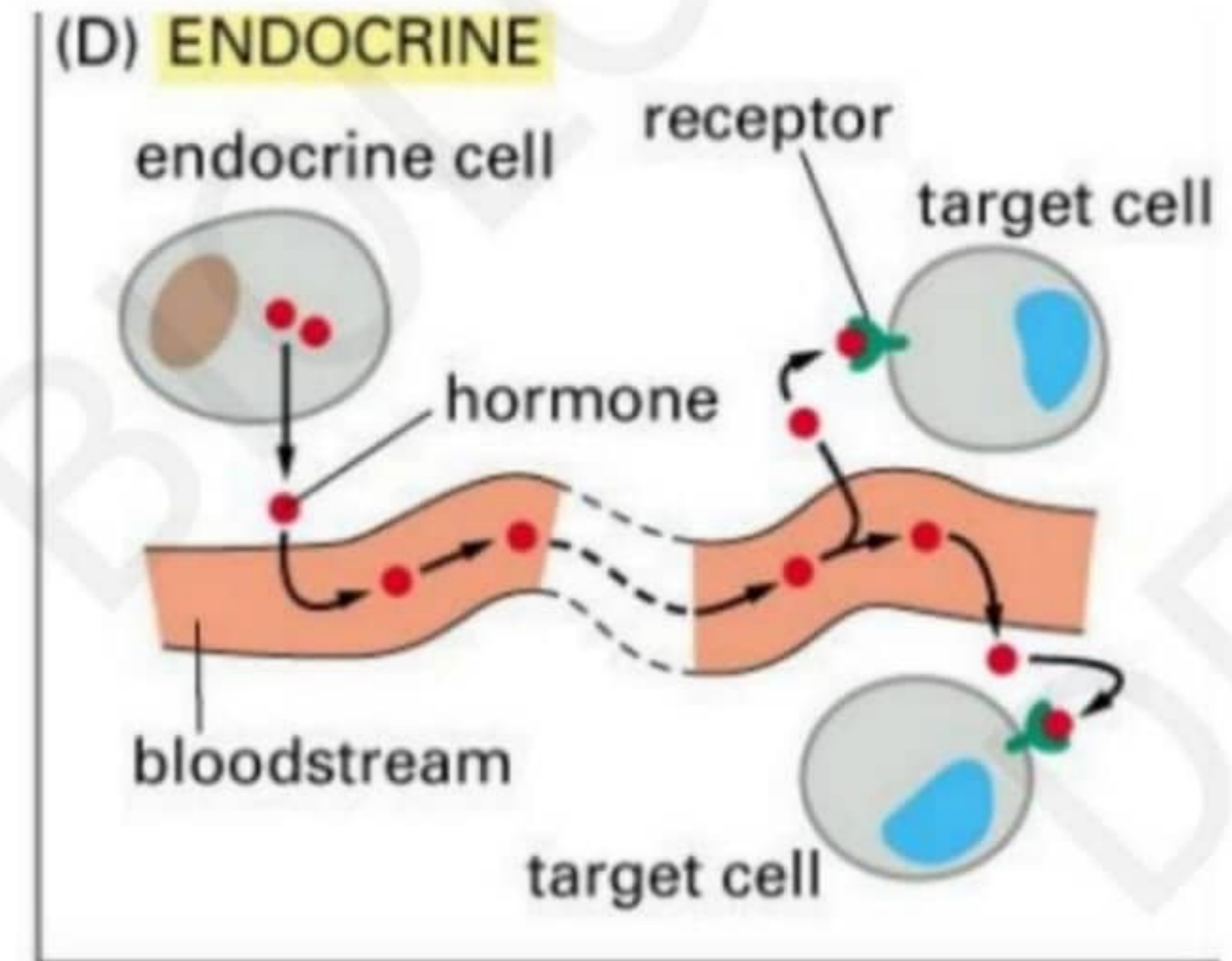
(B) PARACRINE



(C) SYNAPTIC



- **4. endocrine signaling** depends on endocrine cells, which secrete hormones into the bloodstream for distribution throughout the body [DEPTH OF BIOLOGY]



②

Ion-Channel Receptor.

DEPTH OF BIOLOGY

Na^+, K^+, Ca^{+2}, Cl^-

Ligand
Gated
Ion
Channel

Signaling
molecule

/ Agonist / Ligand (Hormone / Neurotransm.)

E.C.F

Open
channel

Ions

Signaling molecule
binding site

DEPTH OF BIOLOGY

Open

I.C.F

$Ca^{+2} \uparrow \uparrow \Rightarrow$ Contraction.

Points $\Rightarrow$ ① It is Cell Surface Receptor.

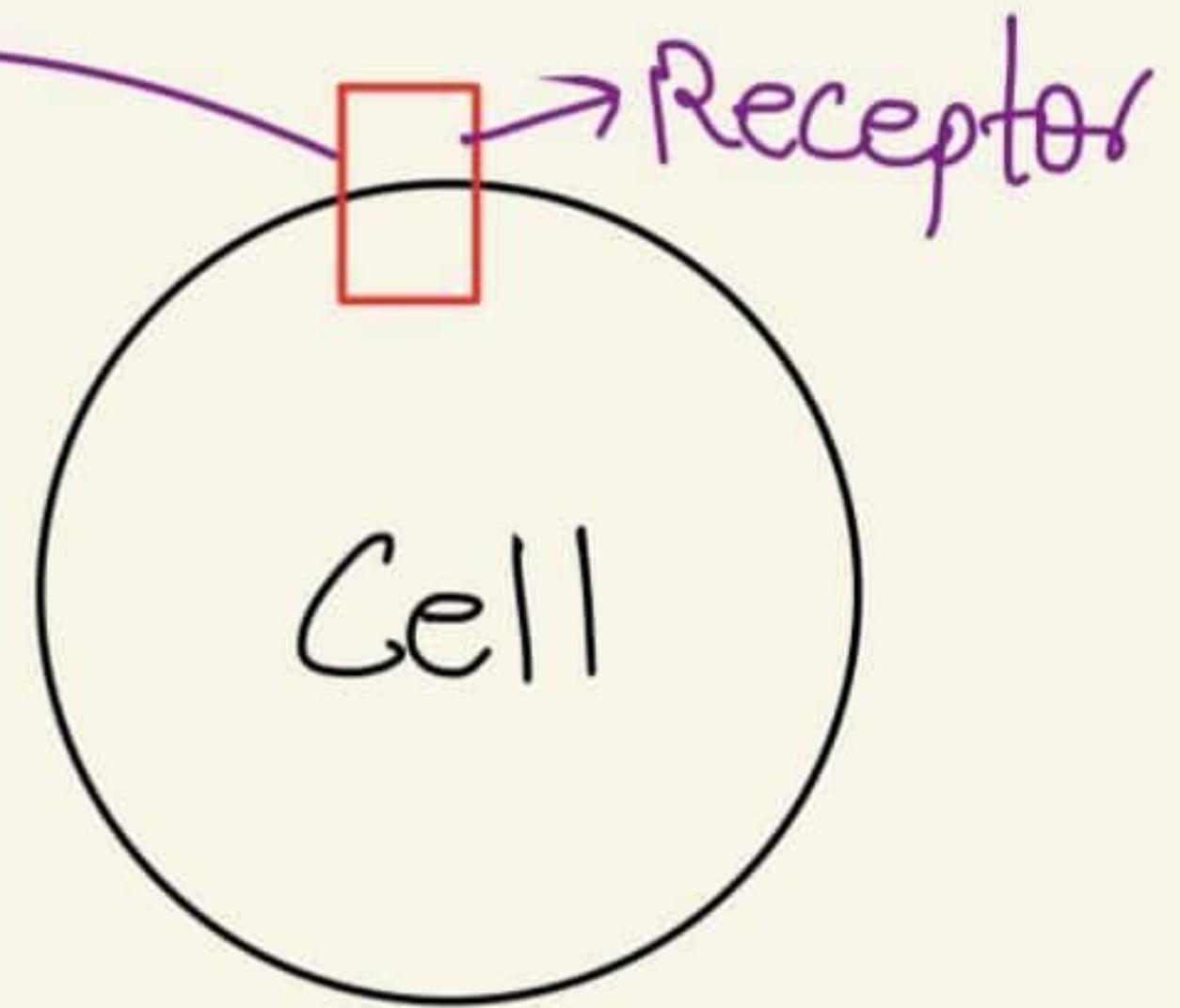
DEPTH OF BIOLOGY

③ Transmembrane Enzyme Linked (R)

DEPTH OF BIOLOGY

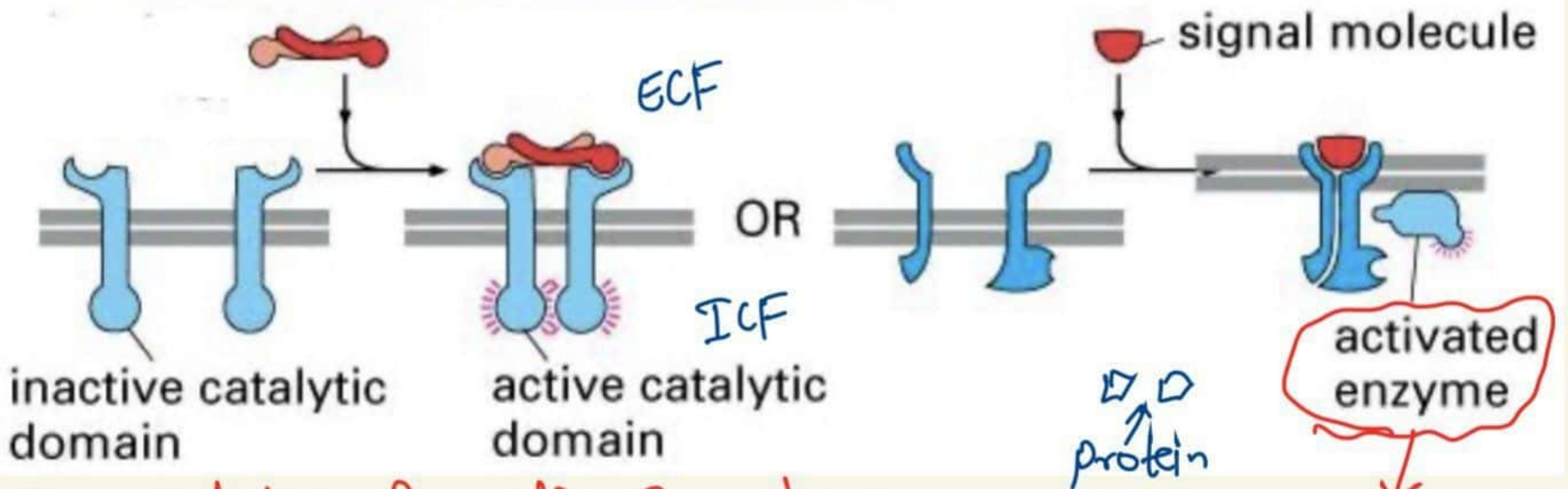
① It is a plasma Membrane (R).

② Single Transmembrane Chain.



DEPTH OF BIOLOGY

(C) ENZYME-LINKED RECEPTORS



Agonist bind with Receptor.



Agonist - Receptor complex formed.

DEPTH OF BIOLOGY

eg = Peptide Hormone

Activation of Receptor.



DEPTH OF BIOLOGY

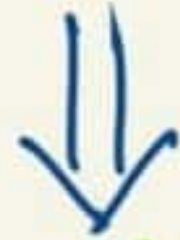
Now, after this binding Inactive Catalytic domain



Become Active.

Or, we can say Monomer form Dimer after agonist bind with (R).

DEPTH OF BIOLOGY



Lead to Activation of Enzyme.

& Some, Protein also activated which is already $\oplus$ in ICF.



DEPTH OF BIOLOGY

Response / Cellular response.

4

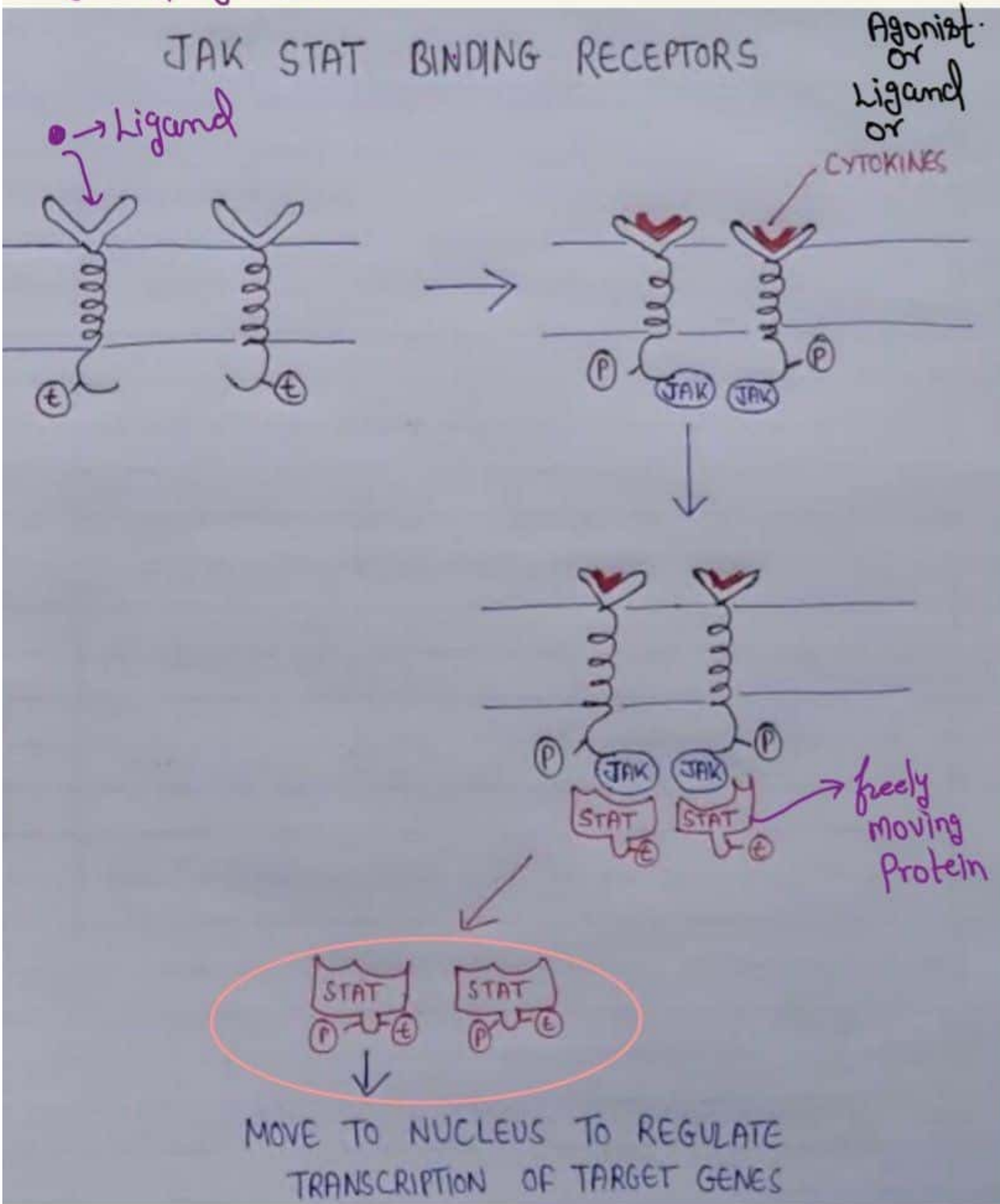
Transmembrane

DEPTH OF BIOLOGY

JAK-STAT

Binding.

Ligand/Agonist.



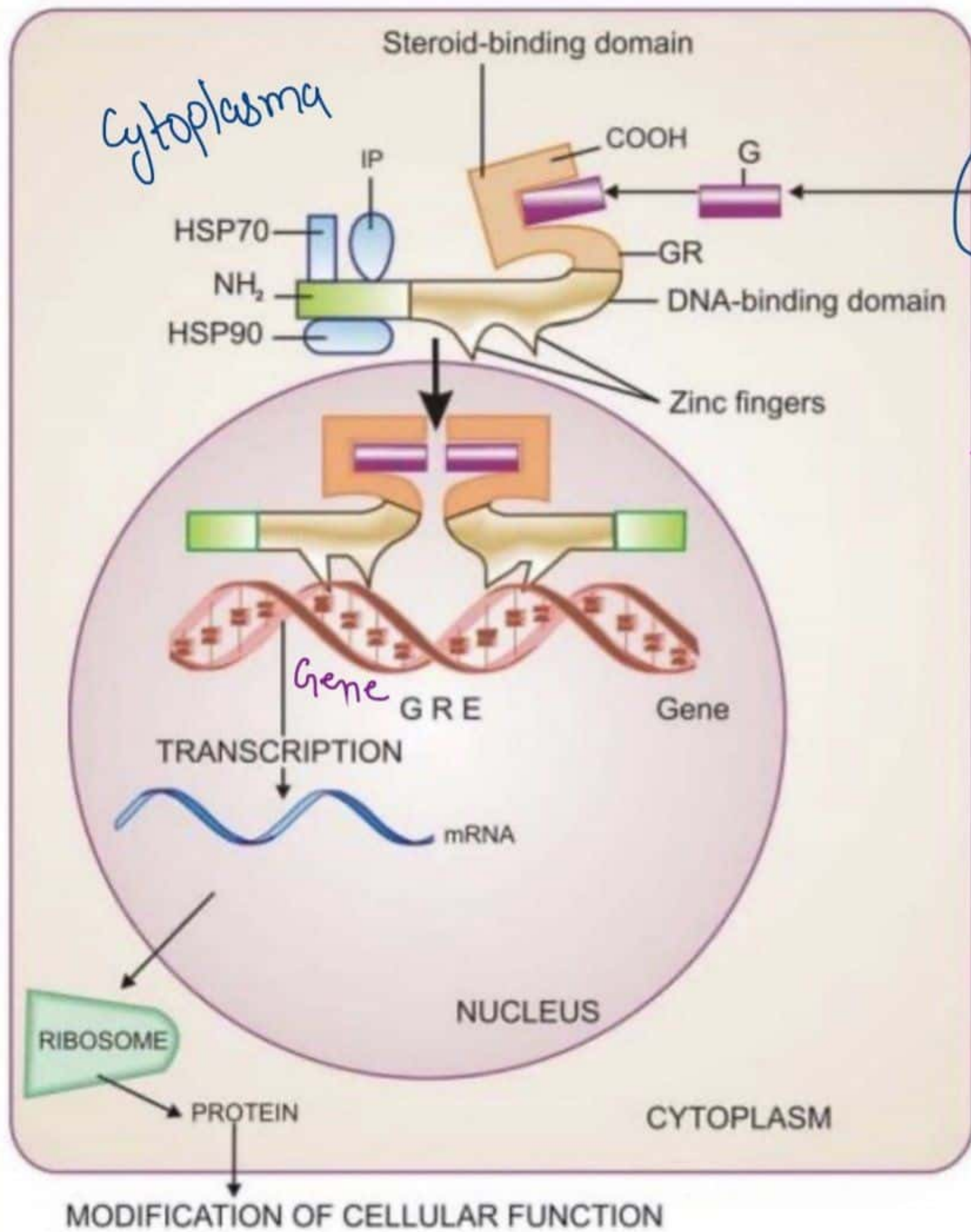
DEPTH OF BIOLOGY

When ligand bind with (R)
↓
Ligand-Receptor complex formed.
↓
Lead to Activation of (R).
↓
Due to this Activation Monomer form Dimer
& JAK [enzyme] bind with (R).
↓
Leads to Phosphorylation.
↓
After this [STAT] bind with [JAK]
& [STAT] also Undergo Phosphorylation
↓
After this [STAT] form dimer
↓
This, Dimer of [STAT] protein
↓
Goes into Nucleus.
↓
DEPTH OF BIOLOGY
& regulate Transcription.
↓
Biological response.

⑤ Receptor Regulating Gene Expression

[Transcription Factor].

DEPTH OF BIOLOGY



Must be Lipophilic in Nature

Cell Membr.
[Lipid + Phospho].

DEPTH OF BIOLOGY

⇒ Here HSP90 Ant

When Agonist bind with binding site. Then it can Enter into Nucleus.

But in Case If Agonist Can't bind then HSP90 inhibit the entry of binding site into nucleus.

① Intracellular receptor.

Ant inside the Cell.

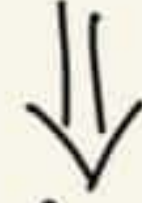
DEPTH OF BIOLOGY

Agonist bind on binding site.



DEPTH OF BIOLOGY

Lead to removal of HSP90



It form dimer.



After formation of dimer it enter into Nucleus.



DEPTH OF BIOLOGY

With the Help of Zn finger it bind on Gene.



formation of m-RNA

Cytoplasm

Ribosome



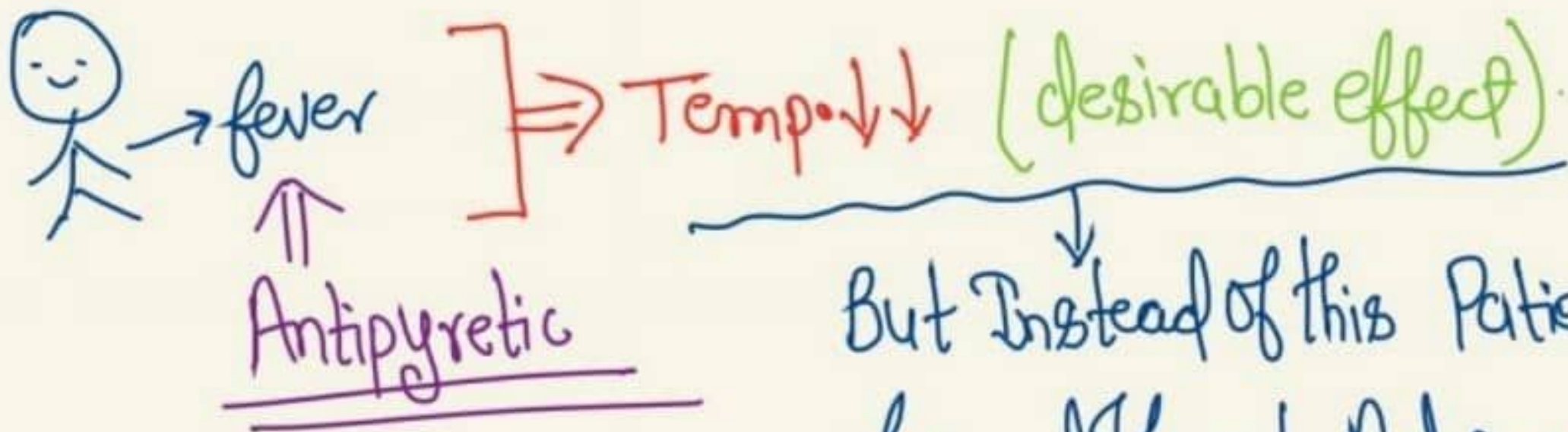
Protein formed



Modification of Cellular
function

DEPTH OF BIOLOGY

Adverse drug reaction-



But Instead of this Patient suffer from different Adverse effect.

DEPTH OF BIOLOGY

Undesirable effect.

Like Body Pain, Headche
Vomiting, Unconscious effect.

⇒ Undesirable effect of drug in our body (Unwanted)

Harmful & even fatal too.
जीनलेवा

DEPTH OF BIOLOGY

DEPTH OF BIOLOGY

Adverse drug rxn.

Maybe Instant.

after Sometime

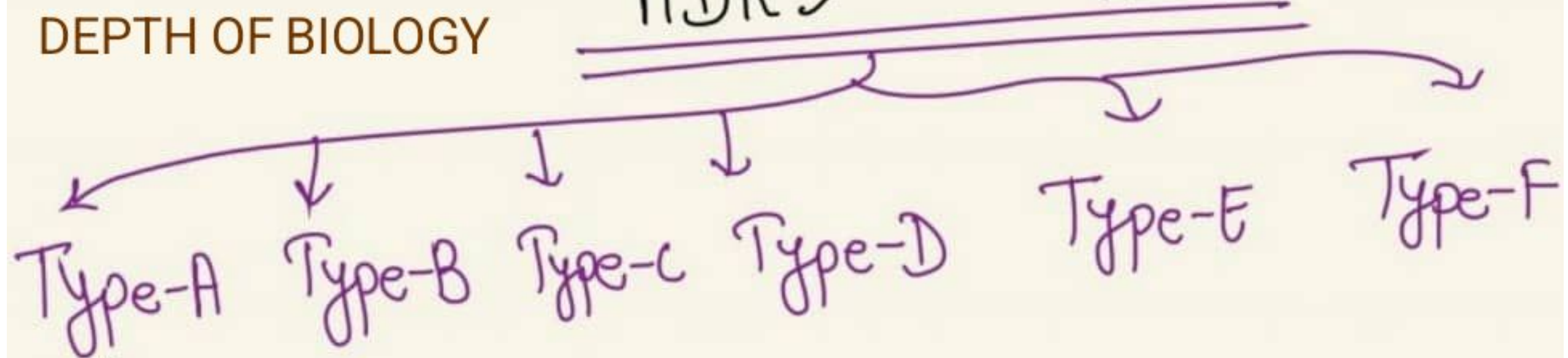
Smoking Quit करने पर भी ADR देखने को मिलते हैं।
Nicotine.

• Causes of Adverse effect ⇒ DEPTH OF BIOLOGY

- ① Overdose
- ② Idiosyncrasy
↓
Particular person को
Problem आ रही कीसी drug से
- ③ Allergies from
Particular medicine
- ④ Expiry Tablet.

• Types

ADR → 6-Types.



⇓
also known
as Augmented
reaction

→ minimise
by dose adjustment

DEPTH OF BIOLOGY

Type-A → More Common, Mostly Preventable
→ Predictable, Reversible.

DEPTH OF BIOLOGY

Eg ⇒ Insulin ↑↑↑ → Hypoglycemia.

② Type-B → This type of rxn^o occur suddenly
With Unknown reason.

Include
Allergy & Idiosyncrasy.

⇒ ★ Less Common.
⇒ Non-dose-related.
⇒ Unpredictable.

Example → Idiosyncrasy (In some people).

DEPTH OF BIOLOGY

③ Type-C ⇒ Continuous.

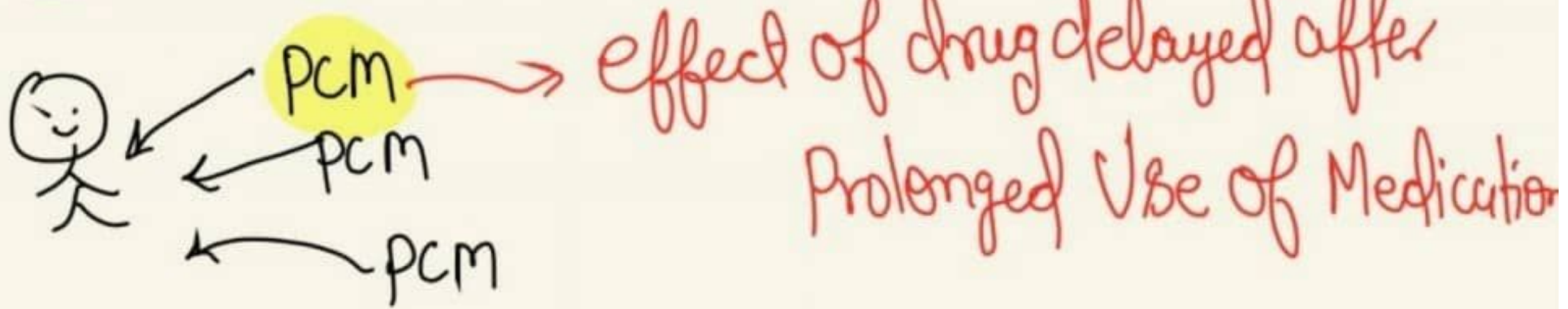
Nicotine & Alcohol

→ Continuous Use
for long time

→ Lead to
Adverse
rxn^o

DEPTH OF BIOLOGY

④ Type - D → Delayed. DEPTH OF BIOLOGY



eg → Carcinogenesis, Teratogenicity.
Cause cancer during Pregnancy.

DEPTH OF BIOLOGY



⑤ Type - E (End of Use) ⇒

Suddenly stop of Use of any drug ⇒ Lead to Harmful effect

eg ⇒ Angina after Atenolol.

DEPTH OF BIOLOGY

⑥ Type - F (failure of **Efficacy**) $\Rightarrow$
DEPTH OF BIOLOGY

Drug Φ (failed to show their efficacy)

↓
Drug fail to show it's Own response.

eg $\rightarrow$ Antagonism

A (d)
 $\rightarrow$ ~~B~~ (d)

DEPTH OF BIOLOGY

Prevention

DEPTH OF BIOLOGY

① Minimize **but Not Eliminated**.

☆ Avoid
Inappropriate
Use of
drug.

② Avoid Expired drug Use.

③ Check History of Allergic disease.

④ Medication Consider Previous History of drug rxn.

⑤ Check Drug Interaction Possibility.

• Drug Interaction.

Drug Interact with (G.I.T food, Or another drug).

Drug-Drug. , Drug-food , Drug-other substance Interaction

- ① This Interaction affect **ADME** (Pharmacokinetic).
 ↓
 type of drug Interaction
- ② If drug action is change (↑) (↓)
 (Pharmacodynamic type of drug Interaction)

Drug Interaction

Kind of Interaction in which one drug can affect the Action/Potency availability of another drug.

Drug-Interaction

Beneficial

⇒ Hydralazine + Propranolol



AntiHypertensive

→ Combination से Efficacy (↑)

Harmful.

Iron salt + Tetracycline

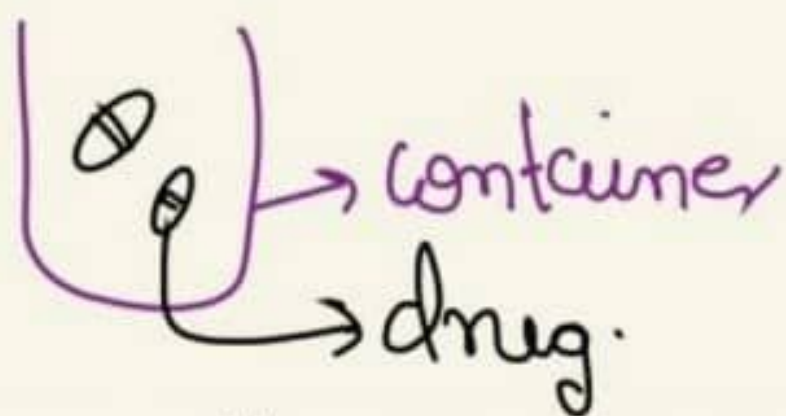
~~drug Absorb~~

Insolub. Salt Formed

Drug Interaction Bite

In-Vitro

Outside the Cell



⇓ DEPTH OF BIOLOGY

2 drug Mixed in Container → lead to Interaction

Poisonous.

eg ⇒ Penicillin & Gentamycin.

~~MIX~~

DEPTH OF BIOLOGY

In-Vivo.

Inside the Cell

→ Drug-Drug.

→ Drug-G.I.T food.

⇒ This Interaction affect the Binding, pH, Absorb., Dist., Metab., Excretion.

Pharmacokinetic type of drug Interaction.

① Absorption

Binding → Iron & Antacid
↓
form Complex
Absorb.

→ Anti-Coagulant work on Acidic pH but Antacid ↑ the pH.

Distribution → Drug Movement. [D-Protein Complex].
DEPTH OF BIOLOGY

eg ⇒ Warfarin is displaced by Phenylbutazone

Metabolism → Inducer & Enzyme Inhibitor.

DEPTH OF BIOLOGY

Elimination → Duration of Action (↑). → It crosses Therapeutic Window.
→ Elimination slow.
DEPTH OF BIOLOGY

• Drug development & discovery Phases.

DEPTH OF BIOLOGY

Formulation



DEPTH OF BIOLOGY

Drug development divided into 2 stage.

Conceptual Stage

- ① Max. Efficacy of drug.
- ② Min./Less Side effect of drug.
- ③ Drug मे Change करके देखना

Developmental Stage.

Chemical Constituent से
Or
Active Constituent से

- ④ Dosage form
कोनसा बनना चाहिए
- ⑥ Active const. with Min. Side effect is Used.

DEPTH OF BIOLOGY

Developmental Stage

Screening Techq. & Separate.

DEPTH OF BIOLOGY

→ HPLC

→ TLC

→ Gas Chromatography

Developmental

Steps

→ ① Synthesis/Isolation of Compounds. [1-2 Year]

Old Chemical Constituent से → New Chemical Constituent derived.

DEPTH OF BIOLOGY

Old Chemical Const.

→ Side effects ↑↑

Alternate.

DEPTH OF BIOLOGY

To know this effect.

↓
We Need to know drug effects

Like Additive, Synergism, Supraadditive

Antagonistic effect,

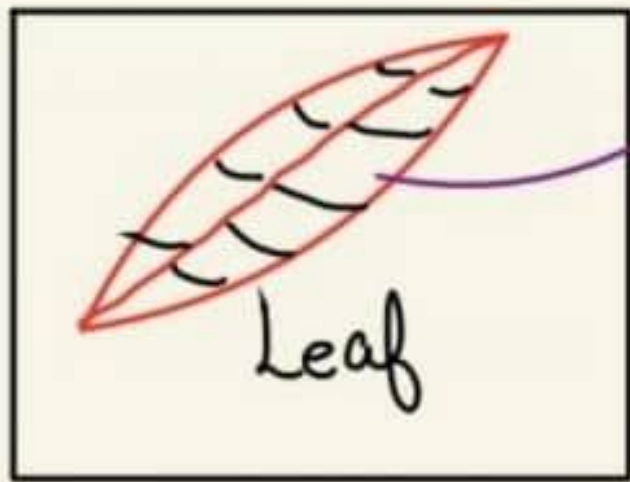
Drug-Drug Interaction

Drug-food Interaction.

↓
Less Side effect.

Isolation

DEPTH OF BIOLOGY



Separate Chemical Constituents in Individual form.

Isolation → proper (In pure form).

② Pre-Clinical Studies →

Here we study about:

Before

★ 2-4 years

↓
To check desirable effect, Undesirable effect

or Lethal effect

Before Prescribed for Human being.

① Screening.

② Evaluation.

③ Pharmacokinetic

④ Short term Toxicity Studies.

① Screening

→ dose/drug Screenout who have High Therapeutic effect.

depend upon

Need & Drug Profile

→ On the basis of Toxicity We can Screenout.

DEPTH OF BIOLOGY

② Evaluation

DEPTH OF BIOLOGY

Given drug ka Given Concn. पर क्या effect है Animal पर वो check करना

③ Pharmacokinetic → ADME



We have to check that drug is proper Absorb, D, M, E or Not.

↓
X

↓
X

↓
X

↓
X

Accumulation

DEPTH OF BIOLOGY

④ Short-Term Toxicity
Effect



We have to do Proper study about Toxicity of drug.

This pre-clinical trial perform on Animals (Mice).



& determine LD₅₀

DEPTH OF BIOLOGY

③ Pre-Clinical Trial



Permission

[3-6 Month]

Clinical Trial.

We Have to Submit
proper document
that our drug is
pass pre-clinical
Trial phase.

DEPTH OF BIOLOGY

④ Clinical Studies

Drug Potency

Here we check drug effectiveness.

Side effect of drug.

Phase-I, Phase-II, Phase-III, Long term
Toxicity studies.
[3-10 Year].

DEPTH OF BIOLOGY

⑤ Review & Grant of Marketing ⇒ (1/2 Year to 2 Year)

⑥ Post-Marketing Surveillance ⇒

Nature, Geography, Genetic sequence

DEPTH OF BIOLOGY

study.
maybe possible
after launching
a drug it
cause side effect

→ Approx 5 compounds send in Clinical trials.

2) Clinical trials :- In this phase, drug is given to humans. DEPTH OF BIOLOGY

Phases - Phase I - Phase II
- Phase III - Phase IV

a) Phase-I ÷ In this, drug is tested on 20-80 healthy volunteer.

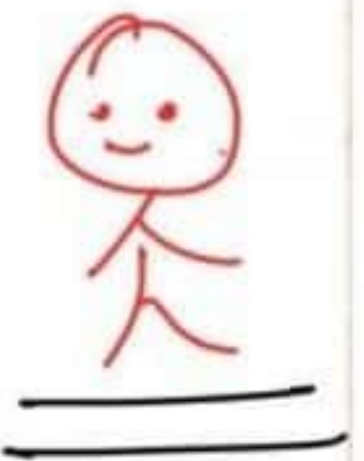
→ This is done to check the safety and toxicity of drug.



→ Study of Pharmacokinetics, Pharmacodynamics, pharmacological effect, tolerability, side effects and toxicity at different doses is purpose of this phase.

DEPTH OF BIOLOGY

b) Phase-II → In this phase, approx 100-500 patients are selected with that targeted disease. Then drug is tested on patients



→ This phase is to check efficacy and side effect of drug

→ Purpose - finding dose range (1)
- effectiveness for treatment
- maximum tolerated dose (2)

→ Approx 33% of drugs passed this phase.

DEPTH OF BIOLOGY

c) Phase-III $\div$ In this phase, approx 1000-5000 patients selected with targeted disease.

→ length of this phase - 1-4 yrs.

→ Purpose - long term safety

- Tolerability - Common side effect
- Drug interaction
- safety & efficacy

DEPTH OF BIOLOGY

* After completing phase-III, drug goes for approval of Food and Drug Administration (FDA). After this approval, drug is launched in market.

DEPTH OF BIOLOGY

d) Phase-IV - (Post Marketing therapeutic use)

→ In this, when drug is launched in market, then data is collected that drug is safe or not.

Purpose - Collect information of long term safety

* Pharmacovigilance $\div$

DEPTH OF BIOLOGY

Pharmaco - drug
Vigilance - keep watching

→ It is branch of clinical pharmacy, involving study of early detection of drug-induced unknown adverse effects and their risk factors.

→ It is the part of pharmacoepidemiology that involves the study of pharmacokinetic and pharmacodynamic features of a drug which is already present in market. DEPTH OF BIOLOGY

→ The main purpose of pharmacovigilance is to reduce the drug related harm to patients

→ To improve patient care and safety in relation to the use of medicine.

→ To improve public health and safety in relation to use of medicine

→ If patient have any problem with any drug, patient informed the physician & fill a yellow form. It contain -

Brand name, manufacturer, Batch no.,
Expiry date, Dose used, route of adminis.,
Reason for prescription, date etc.

DEPTH OF BIOLOGY

DEPTH OF BIOLOGY